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Water footprints of cities – indicators for sustainable consumption and production

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Abstract

Water footprints have been proposed as sustainability indicators, relating the consumption of goods like food to the amount of water necessary for their production and the impacts of that water use in the source regions. We have further developed the existing water footprint methodology by globally resolving virtual water flows and import and source regions at 5 arc minutes spatial resolution, and by assessing local impacts of export production. Applying this method to three exemplary cities, Berlin, Delhi and Lagos, we find major differences in amounts, composition, and origin of green and blue virtual water imports, due to differences in diets, trade integration and crop water productivities in the source regions. While almost all of Delhi's and Lagos' virtual water imports are of domestic origin, Berlin on average imports from more than 4000 km distance, in particular soy (livestock feed), coffee and cocoa. While 42 % of Delhi's virtual water imports are blue water based, the fractions for Berlin and Lagos are 2 % and 0.5 %, respectively, roughly equal to local drinking water abstractions of these cities. Some of the external source regions of Berlin's virtual water imports appear to be critically water scarce and/or food insecure. However for deriving recommendations on sustainable consumption and trade, further analysis of context-specific costs and benefits associated with export production will be required.

1 Introduction

Agriculture is by far the largest direct human water use, including large amounts of green and blue water required to grow food and other crops (Shiklomanov, 2000; Foley et al., 2005; Rost et al., 2008). Green water is the plant available soil water directly from rainfall, supporting terrestrial ecosystems and most agricultural systems, while blue water is the water in rivers, lakes and groundwater, available for irrigation and other purposes, e.g. municipal and industrial use. With globalization, trade in food commodities is growing faster than food production (Anderson, 2010; WTO, 2010), facilitating

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spatial separation of consumption and production, also beyond country and continental borders (Erb et al., 2009; Hoff, 2009). Consequently, the gap between net importing (in particular industrialized) and net exporting countries has been widening (Bruckner et al., 2012). The EU for example has doubled its net food imports from countries outside of Europe over the past decade (von Witzke and Noleppa, 2010).

Globally, the amount of water consumed for producing export food commodities, so-called “virtual water”, which is associated with traded goods, has doubled over the past 2 decades (Dalin et al., 2012). With growing food trade and more recently also foreign direct investment in land and water (Anseeuw et al., 2012), local resource exploitation – and in some cases also degradation – is increasingly driven by external food demands, dietary preferences, and purchasing power. The out-sourcing of food production to distant, potentially also water scarce and food insecure regions raises questions about the sustainability of consumption, production and trade patterns (Lenzen et al., 2012; WWF, 2012). Sustainable management of water resources is no longer a local or national issue only.

Water footprints have been proposed as sustainability indicators (Chapagain and Hoekstra, 2004; WWF, 2009; Daniels et al., 2011), because they trace flows of commodities and associated virtual water from the regions of production to the regions of consumption. While flows of virtual water between nations have been quantified by several authors (e.g. Chapagain et al., 2006; Hanasaki et al., 2010; Liu et al., 2010; Fader et al., 2011), there is little information on “true” water footprints in the sense of Ridoutt et al. (2010) i.e. the “impacts associated with water appropriated into product[s]” in the source regions, which would require analysis at sub-national scale. Such true water footprints would need to include detailed information on water scarcities and water-related opportunity costs of food production in the source regions (Daniels et al., 2011; Ridoutt et al., 2012; Hoekstra and Mekonnen, 2012). As an initial step towards assessing local impacts of food production in the source region, Hoekstra and Mekonnen (2011) and Pfister et al. (2011) computed blue water scarcity at the grid cell or river basin level, by comparing consumptive blue water use to availability. However,

they did not relate the water scarcity indicators in the source regions to virtual water flows across grid cells, basins or country boundaries, for determining water footprints that are caused by the consumption of goods outside of the source region.

Our analysis of water footprints (understood here as the water-related impacts of consumption in the domestic and international source regions, the latter being called “external water footprints”) generates new information for sustainable consumption and production. We analyzed globally at high spatial resolution of 5 arc minutes, green and blue virtual water flows among and for the first time also within countries to identify in more detail the source regions and also consumption hotspots such as cities. We complemented that analysis with local information on the major source regions of three selected cities, i.e. their water availability (separated into blue and green water), water constraints in food production, and food insecurity, to derive water-related impacts of export food production.

Cities with their high population density are centers of consumption and net imports of food (note that we use the term “import” also for inflows into cities from domestic sources). They already host 50 % of global population (on only about 2 % of the global land area – Bicheron et al., 2008), projected to reach 70 % by 2050 (UNPD, 2012). Their water and other resource demands are growing faster than national averages not only because of further urbanization but also because of their more rapid economic development and changing lifestyles and diets, e.g. more livestock products (Liu et al., 2008). The immediate hinterland of many cities can no longer meet their water demand for food production, so that their water footprints expand rapidly, also into other countries and continents.

We applied our analysis to Berlin (Germany), Delhi (India) and Lagos (Nigeria), which represent food consumption and import patterns of a developed, a newly industrialized, and a developing country, respectively. We demonstrate the effects on water footprints of different diets, countries’ integration in world markets, and crop water productivities and local conditions in the source regions.

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In our analysis, we distinguished green and blue virtual water use in crop production, as the impacts of blue water use from surface and groundwater for irrigation are very different from the impacts of green water use directly from precipitation. In particular in water-scarce areas, blue water use is more detrimental to other direct human water uses and to natural aquatic ecosystems, while green water use for cropland competes with the demands of other terrestrial vegetation, and both have the potential for water pollution depending on farming practices.

2 Methods

While previous analyses (with the exception of a few national case studies, e.g. Faramarzi et al., 2010; Verma et al., 2009; Ma et al., 2006) addressed virtual water flows only at the level of nations, our novel approach identifies globally at grid-cell level (5 arc minute resolution) crop production surpluses relative to local demand, and from that potential export grid cells. By combining those with grid cell specific crop-water use and bi-national trade data, we determine detailed flows of crop commodities and associated virtual water within and between countries.

For calculating crop production and crop water use, we applied the GCWM model (Siebert and Döll, 2010) which distinguishes rainfed and irrigated crops according to Portmann et al. (2010), green and blue crop water use and resulting virtual water content (the amount of water required for producing a unit of crop harvest) for 19 major crop groups: wheat, barley, rye, maize, rice, sorghum, millet, pulses, soybeans, groundnuts, sunflower, rapeseed, potatoes, cassava, grapes, citrus, dates, cocoa, coffee (average for the period 1998–2002), which together represent 71 % of the global harvested cropland during this period.

Virtual water flows from production surplus (“source”) areas to deficit (“import”) areas, in particular cities and other densely populated areas, were calculated according to the following assumptions:

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- surplus food production is distributed to the nearest local and national deficit cells first, before the remaining surplus is going into international export;
- per capita consumption of each crop is the same for all people living in a country (including cities);
- international imports are distributed to the grid cells of the importing country according to their respective share of country population.

The second assumption – using national average diets also for cities – is likely to underestimate food consumption of cities in developing countries, which is richer in meat and other water-intensive products than food consumption in the rest of the country (e.g. Romanik, 2007). In contrast, we did not find evidence that the assumption does not hold for Berlin. Production surpluses per crop occur in those grid cells that have a higher per-capita production than the country average per-capita consumption (calculated from total country production minus exports). Production surpluses and deficits within each country were leveled out by iteratively allowing commodity flows across larger and larger distances (across 2×2 , 4×4 , 6×6 , 12×12 , 24×24 , 48×48 , 72×72 , 108×108 , 144×144 , 180×180 , 216×216 , 240×240 , 360×360 , 432×432 grid cells) and finally the whole country, if required. Accordingly green and blue virtual water flows were calculated as the product of commodity flows and the green and blue virtual water content of the respective crop in the source grid cell. When eventually all demands in deficit cells within a country were met from the nearest national surpluses, the remaining surplus cells were identified as export cells for international trade. Green and blue virtual water exports were determined as weighted averages of crop virtual water contents from these surplus cells, according to their respective contribution to the country's total international export.

Bi-national commodity trade data for the period 1998–2002 were taken from the COMTRADE database – <http://comtrade.un.org/> (last access: 27 January 2013) – and cleaned from re-exports to the extent possible, constraining commodity exports of each country by its domestic crop production. If the reported crop export was larger than

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national crop production, the exports related to this difference were deleted from the trade flow database and flows redirected from producing to importing countries. Germany, for example, exported coffee to 31 countries in the year 2000, although coffee is not grown in Germany. Therefore these trade flows were replaced by flows between the countries from which Germany imported coffee and countries to which Germany exported coffee. Application of this iterative procedure reduced total international virtual water flows by about 12 %. With that, imports of each crop commodity and associated virtual water can be traced back to the source countries and further to the surplus grid cells in the respective country. From that, we calculated volumes and transport distances of green and blue virtual water flows associated with each commodity, within and between countries and towards the selected cities Berlin, Delhi and Lagos.

We then characterized some of the main international source regions of imports to Berlin (source regions for Delhi's and Lagos' virtual water imports are mostly domestic, involving little international trade and hence there are only very small external footprints) in order to assess local impacts of export production. First we determined for the main source regions their green and blue water availabilities for food production as well as their own food water requirements, using results from the dynamic global vegetation and water balance model LPJmL, which simulates the water balance, crop water use and crop production (as well as biomass production of other ecosystems) at 0.5 degree resolution and also at catchment level (Rost et al., 2008; Gerten et al., 2011). Green water availability for food production was calculated as evapotranspiration from cropland and partly from grazing land. Blue water availability was calculated per river basin, distributing total basin runoff over the grid cells in a basin according to their fractional discharge. Of that, 40 % was assumed to be available for food production, i.e. for irrigation. Food water requirements were calculated for a typical diet of 3000 kcal per capita and day containing 20 % livestock products (ca. 1/3 of which is assumed to be provided from grazing, the rest from feed crops), based on current crop water productivities of the respective national crop mixes, calculated with the LPJmL model (Gerten et al., 2011). In addition to food water availability and

requirements in the source regions, we also used national indicators such as malnutrition and stunting of children to address food insecurity and water-related opportunity costs of export production. Undernourished population was taken from the FAO-STAT hunger database – <http://www.fao.org/hunger/en/> (last access: 27 January 2013), and nutritional stunting from the WHO database on child growth and malnutrition – <http://www.who.int/nutgrowthdb/en/> (last access: 27 January 2013).

3 Results

3.1 Global patterns of net virtual water imports and exports related to food consumption

Grid cells are net importers of virtual water, if their consumptive water use for food crop production is less than the demand for virtual water due to food consumption. They are net exporters of virtual water if the opposite is true. The global maps of food-commodity related blue, green and total virtual water flows (Fig. 1) reflect the major crop production surplus regions on the one hand (blue color in Figs. 1a, c, and green color in Fig. 1b) and population concentrations (or crop deficit regions) on the other hand (red color). For example, most grid-cells in the eastern United States show higher crop demand than production, while the Midwest of the US has mostly production surpluses. In most regions the pattern of total virtual water flows (Fig. 1c) is dominated by the effects of green water, but in selected regions blue water or irrigated agriculture dominates total virtual water flows, in particular in India and China.

The mapping of virtual water flows at 5 min resolution (about 9 km by 9 km at the equator) also enables the identification of larger cities such as Berlin as being net importers, both of green and blue virtual water flows (Fig. 1d).

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3.2 Virtual water flows with crop commodities towards Berlin, Delhi, and Lagos

When comparing total virtual water imports by the three cities Berlin, Delhi and Lagos, we find significant differences in: (i) contributions of different crop commodities to the total imports, (ii) the respective virtual water contents of these crops and (iii) their origin (domestic vs. international) and transport distances. Accordingly, per-capita imports of virtual water and also green and blue water fractions vary significantly among the three cities (Table 1).

For consistency with our virtual water flow analysis, we summed up the population of all those 5 min grid cells that were assigned to the respective city, hence population figures deviate somewhat from official statistics. Virtual water imports with livestock forage (grass, clover, alfalfa etc.) or with livestock products are not included here.

The contribution of blue water to the total virtual water import is about 0.5% for Lagos, 2% for Berlin and 42% for Delhi. The average importing distances of virtual water to Lagos and Delhi (neglecting Lagos' small imports of blue virtual water) are 200–800 km and hence within the respective country, while in the case of Berlin the source regions are on average more than 4000 km away and hence outside of Germany and even outside of Europe. Berlin imports more than 60% of its virtual water from abroad, Lagos only 3.5% and Delhi 1.4%. Accordingly the supply from the immediate hinterland (sources within 100 km from the city) is higher for Delhi and Lagos – 20% of total virtual water imports – than for Berlin – less than 5% (see also Fig. 2).

Virtual water contents of crops (or the inverse, crop water productivities) vary by up to a factor of 10 between crops produced in Germany, India and Nigeria and imported by Berlin, Delhi and Lagos (Table 2). Staple crops imported to Berlin from Germany and neighboring countries are particularly low in virtual water contents, thanks to beneficial climate and management conditions, e.g. the two major staples wheat and barley imported by Berlin have average virtual water contents of 498 L kg^{-1} (global average for wheat: 1469 L kg^{-1}) and 639 L kg^{-1} (global average for barley: 1183 L kg^{-1}). The

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main staples imported to Lagos, sorghum and millet, have virtual water contents of 5700 L kg⁻¹ and 6600 L kg⁻¹, respectively.

Berlin's per-capita import of virtual water is only about half of that of Lagos, but almost 50 % higher than that of Delhi (Table 1). That higher per-capita import relative to Delhi – despite much higher crop water productivity in Germany (see Table 2) and also Germany's neighboring countries (not shown here) – is largely due to the strong contribution of water intensive livestock feed (soy) as well as stimulants (coffee and cocoa), which together account for almost 50 % of Berlin's total water footprint (Fig. 2a). Berlin's largest imports of virtual water are associated with coffee, soy, wheat and barley and cocoa. Coffee, soy and cocoa are imported from source regions which are on average 6000 km or more away, while wheat, barley, rapeseed, rye and maize are produced within an average distance of less than 400 km from Berlin (i.e. largely within Germany), where crop water productivities are much higher than world averages and virtual water contents accordingly very low. The only significant blue virtual water imports are associated with citrus, rice and potatoes, contributing 0.7 %, 0.4 % and 0.3 %, respectively to Berlin's total virtual water imports. While the resulting per capita blue virtual water imports of 15 m³ yr⁻¹ (Table 1) are very small, they are still comparable to the 42 m³ yr⁻¹ of per capita drinking water use (115 L d⁻¹, <http://www.bwb.de>), considering that this analysis did not account for blue virtual water imports with cotton and that only part of the drinking water use is consumptive.

Delhi not only has much lower meat consumption (3.9 kg per capita and year in India, vs. 8.5 kg in Nigeria and 84 kg in Germany, for the year 2000 according to FAO Food Balance Sheets – FBS, <http://faostat3.fao.org/home/index.html> (last access: 27 January 2013) and much lower coffee plus cocoa consumption (9 kg per capita in Germany vs. about 0.1 kg in India and Nigeria, FAO FBS), but also lower per capita total calorie supply (2264 kcal per capita and day in India vs. 2611 kcal in Nigeria and 3423 kcal in Germany, FAO FBS). The two staples rice and wheat (transported less than 200 km on average) together account for more than 50 %, blue virtual water with rice alone for more than 25 %, of Delhi's total virtual water imports. When adding millet,

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with coffee (0.6 % of total virtual water imports from Brazil are blue). After the US as number 3 (ca. 8.5 % of Berlin's total virtual water imports), Ivory Coast is number 4 (ca. 5 %). Like Ghana (ca. 1.5 %) and Nigeria (ca. 1 %) more than 95 % of the virtual water imports from these three West African countries to Berlin are associated with cocoa (blue water fractions of imports from these 3 countries to Berlin are 0 %, 0 % and 0.03 %, respectively). The largest blue virtual water imports to Berlin are associated with citrus (0.7 % of total virtual water imports) primarily from Mediterranean countries and rice (0.4 % of total) 3/4 of which are from USA, Spain, and Italy. WWF (2009) confirms the large virtual water contributions from Brazil and West Africa (to Germany).

In order to improve water footprint analyses, i.e. to quantify impacts of consumption, trade and export production in the source regions, we characterized some of the main source countries and regions within these countries, which are producing food for Berlin, in terms of their water scarcity and other indicators such as undernourishment and stunting. Table 3 lists the main non-industrialized exporting countries of virtual water to Berlin in descending order, with some key water and food security related parameters. Water scarcity at national level is expressed as the ratio of water availability for food production divided by food water requirement. Five of the listed export countries have ratios close to or even lower than 1 and hence are food water scarce. Only in 3 of the countries, blue water contributes significantly more than ca. 1 % to food production. Most of countries listed have 10 % or more undernourished population and nutritional stunting rates (children under 5) of more than 30 % and hence can be considered food insecure. Note that industrialized countries are excluded from Table 3, because they are assumed to be able to mitigate water scarcity through investments (Vörösmarty et al., 2010).

Often export food production is concentrated in certain regions of a country, so that national averages, e.g. of water scarcity, are not sufficient for deriving true footprints (impacts in the source region). Hence we characterize in more detail the situation in export regions of Brazil and the three West African countries Ivory Coast, Ghana, and Nigeria (the last two having food water availability to demand ratios close to 1).

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Brazil, the largest international provider of virtual water for Berlin, is also the least food insecure source country listed in Table 3. Also, Brazil is not water scarce at national level (nor is Brazil overdrawing its bio-capacity according to WWF, 2012). However, when zooming into the main soy export production region, the Cerrado, per-capita green plus blue food water availability there is much lower than national average, close to that of Germany (ca. $1100 \text{ m}^3 \text{ cap}^{-1} \text{ yr}^{-1}$, based on LPJmL calculations). While currently more than 99% of soy production in Brazil is rainfed (Mekonnen et al., 2010), dams, water transfers and irrigation schemes are increasingly coming on-line, intended to reduce dependence on rainfall variability. So, the rapidly growing exports (Brazil's soy exports to Germany for example have more than tripled between 1990 and 2010, FAO-STAT, <http://faostat3.fao.org/home/index.html> (last access: 27 January 2013)) are also beginning to compete for limited blue water resources in the Brazilian Cerrado.

West Africa: Berlin's virtual water imports from Ivory Coast, Ghana and Nigeria are primarily associated with rainfed cocoa (and to a minor extent also with coffee). National-level data on food water availability and requirement, as well as food insecurity (see Table 3) indicate that export production may compete with demands for local staple crop production. However, cocoa and coffee are primarily grown in the humid (and sub-humid transition) zone(s) of these countries, where rainfall is relatively high, crops are not irrigated and food security is higher than in the drier north, which often has prolonged hunger phases associated with droughts.

So in the case of soy from Brazil, water stress in the main export production region is higher than national average, in the case of cocoa and coffee from Ivory Coast, Ghana and Nigeria water stress (and food insecurity) in the main export production region is lower than national average.

Initial comparison of our global top-down identification of export production regions with bottom-up census data shows relatively good agreement in the case of soy production in Brazil (Fig. 4a), and for cocoa production in Nigeria (Fig. 4b), but significant mismatch in Ivory Coast and Ghana (not shown here). Expert consultations confirmed that result, pointing out weaknesses of global crop datasets (here Monfreda et al., 2008) in

some countries, where sub-national crop production patterns are not sufficiently captured. Note that for Nigeria only production data, but no specific export production data are available, which is not considered to be a problem though, given that there is negligible domestic consumption (while in Brazil 30% of soy production is not exported but domestically consumed, FAOSTAT – <http://faostat3.fao.org/home/index.html> (last access: 27 January 2013)).

4 Discussion

4.1 Towards true water footprints: detailed analysis of virtual water flows

Our analysis of virtual water flows at high spatial resolution (5 min) allows for the first time to globally consistently assess and separate domestic and international virtual water flows, and accordingly also flows from and to smaller regions at sub-national scale, such as cities. Of the three cities analyzed, only Berlin imports the major share of its virtual water from abroad, consistent with the fact that Germany's total food imports are much higher than those of Nigeria and even those of India, despite its much smaller population (FAO, 2013). But it should be noted that Delhi and Lagos may soon also depend on international imports, given that Delhi's population is projected to grow from 15 million to 50 million and Lagos' from 10 million to 40 million by 2050, while domestic water resources for food production are already largely exploited (see Table 3). Our results are in line with the results of Fader et al. (2011) who also show much higher international contributions to Germany's food water requirements, compared to India and Nigeria, but less pronounced since they did not include coffee and cocoa which together account for 28% of Berlin's virtual water import.

Berlin's per capita virtual water imports are only half of those of Lagos', but 50% higher than Delhi's. We identified a combination of – opposing – factors causing this situation: there is much higher water productivity in large parts of Berlin's source regions, higher per-capita kcal consumption, and a much larger fraction of water-intensive soy

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(livestock feed) and coffee and cocoa import to Berlin, compared to Delhi and Lagos. We have not accounted in our analysis for imports of livestock products for which soy may have been used, which would have increased the footprints further. WWF (2009) largely confirms this analysis, ranking coffee, cocoa, other oil seeds, cotton (not included in our analysis), and soy as the top five commodities in terms of virtual water imports (to Germany).

When comparing per-capita virtual water imports of Berlin and Lagos, we find that the conventional assumption of growing dietary water requirements with higher income (e.g. Lundqvist et al., 2008) needs to be modified somewhat, by balancing higher water demands of more luxurious diets with the higher crop water productivities in some of the main food source regions. Germany produces 8 times more kcals per liter of consumptive water use (under current crop mix) than Nigeria, 12 times more than Ghana, 6 times more than Ivory Coast, and 5 times more than India (Gerten et al., 2011).

Our analysis also differentiates between green and blue virtual water imports, because these two types of water, associated with traded crops have different opportunity costs and cause different footprints in the source regions. Only about 0.5 % of the virtual water imports of Lagos and 2 % of those of Berlin but 42 % of Delhi's imports are blue (i.e. associated with irrigation). Hence Delhi's food consumption and imports impact blue water resources in the source regions much more directly than consumption and imports of Berlin or Lagos. Imports based on rainfed agriculture, compete in the source regions for green water with other land uses, ecosystems and their services (Foley et al., 2011). But rainfed agriculture also affects blue water availability, either negatively or positively through (i) changes in land surface hydrology (agricultural intensification for export production or as a result of foreign direct investment can increase evapotranspiration and hence decrease blue water availability, compared to previous land uses such as grazing or extensive agriculture, see e.g. Bossio et al., 2012) and/or (ii) reducing the need for blue water use for irrigation, if rainfed crop production can be increased (Rockström et al., 2009). The impacts on water scarcity and opportunity

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costs of green and blue crop water use for export agriculture strongly depend on the specific local context in the source region.

4.2 Towards true water footprints: detailed analysis of local context in source regions

5 In order to move beyond “shoesizes” (Pfister et al., 2009), i.e. volumes of virtual water associated with bi-lateral trade flows, towards true footprints, i.e. impacts of consumption and export production, we have assessed the water- and food-related context in some of the source regions of Berlin. We found that significant fractions of its virtual water imports originate from water scarce and/or food insecure countries (Table 3), as
10 driven by comparative advantages that these countries have in climate (e.g. cocoa and coffee only being produced in tropical climates), land (e.g. Brazil’s land availability – measured as the ratio of biocapacity to ecological footprint – being much higher than that of Germany, WWF, 2012), labor, capital or other production factors. The main international virtual water imports of Berlin, associated with coffee, soy and cocoa, have
15 blue water fractions of 1 % or less. Soy from Brazil and cocoa from West Africa have blue virtual water fractions of less than 0.05 %, while less than 0.5 % of the food production of these countries is based on blue water. So in this case a separate footprint analysis for blue virtual water exports is not necessary.

Since national averages (in particular for large countries such as Brazil) are not suitable for deriving local impacts of export production, we further assessed the local conditions in some of the main source regions in Brazil and West African countries. While
20 at national level the per-capita water availability for food production is much less constrained in Brazil than in Germany (Table 3), it is much lower in the main soy exporting region (Cerrado, see Fig. 4a), comparable to that of Germany. Given that crop water productivity (measured in kcal produced per L of water consumed) of soy and other
25 major crops grown in Brazil is only about half of that of major crops grown in Germany, the Cerrado is in fact relatively more food-water constrained. Furthermore, water quality degradation from industrial soy production – which is responsible e.g. for about 25 %

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of total Brazilian pesticide use (Altieri et al., 2005) – reduces the availability of clean water further. Mekonnen et al. (2010) propose to include water pollution in footprint analyses (calculating so-called “grey-water footprints”), but there are methodological difficulties involved, when integrating real quantities of water consumed with potential quantities of water required for diluting pollution. Furthermore, so-called “leakage” or indirect land use change, caused by expanding soy production in the Cerrado, pushes other land uses such as cattle ranching deeper into neighboring Amazonia, where it causes rapid deforestation with potentially far-reaching consequences for moisture recycling, precipitation and water availability in other parts of South America (Nobre et al., 2009; Marengo et al., 2009). These indirect water-related effects of export production add another layer of complexity to water footprint analyses.

Food production in Ghana and Nigeria is significantly more water-constrained at national level than in Germany, due to much lower agricultural water productivities (Table 3), associated with lower agricultural inputs, underperforming extension systems etc. However, cocoa and coffee export production are concentrated in the more humid (and also more food secure) parts of these West African countries (see Fig. 4b), which have higher water availabilities for food production than the national average. These gradients of water availability (and food security) within each source country point at another facet of “local context”: the capacity to distribute food surpluses internally (e.g. using travel time to markets as determined by transport infrastructure as indicator, Nelson, 2008) from well-endowed to critically scarce regions, without which resource exploitation for export production may aggravate water scarcity or food insecurity of the local – in particular the most marginalized – population. Travel distances may also be suitable for our own analysis as an alternative to Euclidean distances, when distributing surplus crop production to other grid cells (see first assumption in the methods section). In some countries, transport infrastructure may also determine distribution of imports more strongly than population fractions in the respective grid cell (third assumption in the methods section). The second assumption (same per capita food consumption everywhere within a country) may somewhat bias the analysis, as in

large countries like India diets in one part may be quite different from those in another part (e.g. wheat versus rice as staple crops).

A closer look at production systems shows that cocoa in Nigeria is mostly shaded by other trees, some being remnants of former forest vegetation. These systems are not high yielding but have been stable over more than 50, sometimes 100 years. In Ghana and Ivory Coast most cocoa systems are younger, planted with improved varieties and less shaded or in open light. Yields are usually higher in these younger systems (and hence they reduce competition for green water and land with local staple crop production or other ecosystems), yet pesticide and fertilizer inputs and associated water quality degradation are also higher than in traditional shaded systems. The long term sustainability – another determinant of local impact and water footprints – is potentially traded off against yield maximization.

We have limited this footprint analysis to water-related opportunity costs, but of course there are also benefits derived from export production. For example in Ivory Coast, Ghana and Nigeria the cash crops cocoa and coffee are important sources of income and foreign exchange earners, at equal or higher economic water productivity than staple crops. A comprehensive footprint analysis has to weigh environmental and socio-economic costs and benefits.

5 Conclusions

5.1 Operationalizing water footprints

The Global Footprint Networks describes the objective of footprint analyses as: “allow[ing] to track a city’s . . . demand on natural capital, and to compare this demand with the amount of natural capital actually available. . . shed light on the region’s constraints or future liabilities in comparison with other regions of the world” http://www.footprintnetwork.org/en/index.php/GFN/page/footprint_for_cities (last access: 27 January 2013).

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Our analysis contributes to this goal, aiming at operationalizing water footprints for guiding sustainable consumption and production. We find that water footprints of luxurious diets such as those of Berlin materialize to a large extent in distant, sometimes water scarce and food insecure countries or regions thereof. These countries may not be in the position to fully ensure sustainable water management through the appropriate policy making at national level, as suggested by Wichelns (2010), given that they are subject to strong external pressures on their water resources, driven by globalization, trade and foreign direct investment. These pressures, which cause resource exploitation and in some cases also degradation, must be addressed, when striving for more sustainable consumption and production.

5.2 Opportunities for more sustainable consumption

We have identified indicators to measure sustainability of consumption, by specifying in more detail than previously available the origin of crop commodities and associated virtual water and the local conditions in the source regions. A case in point is the (over-)consumption of meat by wealthier populations and population groups, which is responsible for a large fraction of water footprints of their diets. Berlin's footprint of meat consumption (expressed in our analysis as soy/ import for livestock feed) puts water resources in the Brazilian Cerrado, in the adjacent Amazon and beyond at risk. These context-specific impacts in the source regions need to become part of footprint analyses.

However, the case of Berlin also demonstrates the difficulty of deriving recommendations for sustainable consumption from footprint analyses, e.g. when assessing the large water footprints associated with cocoa (and coffee) consumption, which materialize in West African countries: while cocoa export production there competes for green water and land with staple crop production for domestic use and also with other ecosystems and their services, it also provides income and hence a means for improving access to food for the local population. Hence it is unlikely that reduced cocoa consumption in Berlin and subsequent reduction of export production in West Africa

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and re-allocation of water to staple food crops would solve the region's food security problems. These socio-economic aspects of export production are yet to be integrated with environmental aspects in water footprint analyses.

5.3 Opportunities for more sustainable production

5 We introduced crop water productivity in our water footprint analysis, explaining that way the much lower per-capita water footprint of Berlin compared to Lagos, despite its more luxurious diets. The low water productivity in large parts of sub-Saharan Africa is primarily explained by agricultural management and climatic factors. Fertilizer inputs are very low (Potter et al., 2010) and area equipped for irrigation is at or below 1 % of
10 cropland (Portmann et al., 2010) in the three West African countries assessed in this study, missing large opportunities for increasing water productivity (and hence reducing footprints) under the given climate. Agro-ecological research has identified diverse and multi-functional (domestic and export production) systems, e.g. cocoa or coffee production shaded by banana trees, for sustainably increasing overall resource
15 productivity and system resilience. Export production and also foreign direct investment can contribute knowledge and technologies for such type of sustainable intensification (Hoff et al., 2012). However, there are no blanket solutions, but opportunities are very specific to the respective natural resource (and socio-economic) context. Global top-down approaches to water footprints need to be complemented by context-specific
20 analyses of local costs, benefits and opportunities of export production.

5.4 Gaps/next steps in footprint analyses

Further operationalization of water footprints, for identification of opportunities for sustainable consumption and production, critically hinges on improved data availability on:

1. sub-national export production pattern, improving our initial (top-down) analyses of virtual water flows at high resolution;

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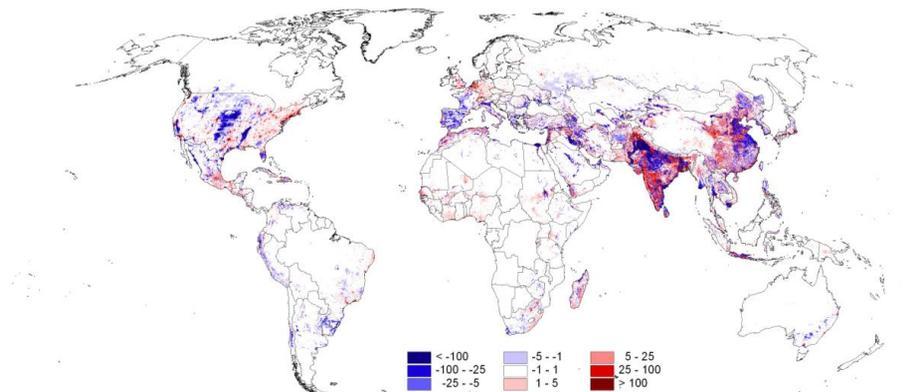


Fig. 1a. Blue (a), green (b) and total (c) virtual water flows caused by food consumption – production imbalances, for all 19 crops considered, averaged for the period 1998–2002 (in mm yr^{-1}). Negative values indicate crop production surplus relative to consumption and accordingly outflow of virtual water, positive values indicate crop production deficit and inflow of virtual water. A zoom-in for the Berlin area is provided in (d), where a yellow polygon shows the grid cells for this analysis assumed to represent the city of Berlin and the black line is the German–Polish border. Maps are shown in Robinson projection. (a) Blue virtual water flows.

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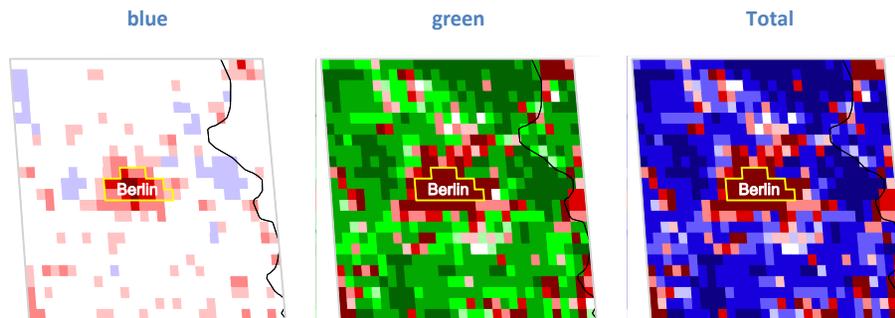


Fig. 1d. Blue **(a)**, green **(b)** and total **(c)** virtual water flows caused by food consumption – production imbalances, for all 19 crops considered, averaged for the period 1998–2002 (in mm yr^{-1}). Negative values indicate crop production surplus relative to consumption and accordingly outflow of virtual water, positive values indicate crop production deficit and inflow of virtual water. A zoom-in for the Berlin area is provided in **(d)**, where a yellow polygon shows the grid cells for this analysis assumed to represent the city of Berlin and the black line is the German–Polish border. Maps are shown in Robinson projection. **(d)** Zoom-in for Berlin.

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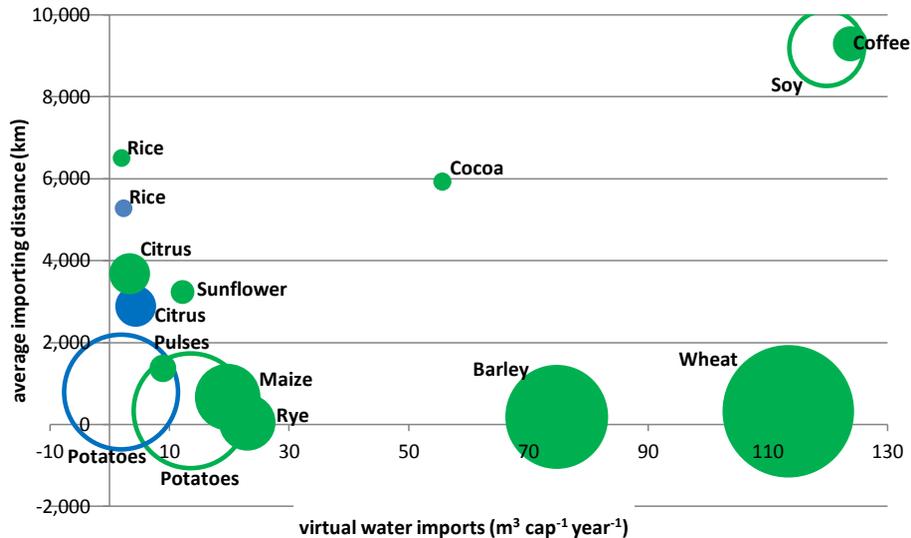


Fig. 2a. Virtual water imports with crop commodities (x-axis in $\text{m}^3 \text{capita}^{-1} \text{yr}^{-1}$) and average import distances (y-axis in km) for Berlin **(a)**, Delhi **(b)** and Lagos **(c)**. Not depicted are commodities contributing less than ca. 10 m^3 (50 m^3 in Lagos) green virtual water and less than ca. 1 m^3 (Berlin), 10 m^3 (Delhi), and 0.1 m^3 (Lagos) blue virtual water per capita and year. Bubble sizes depict real commodity imports in kg for each city. Green and blue virtual water import volumes per crop are additive, but real crop imports are equally depicted by same green and blue bubble sizes of the respective crop. Open circles serve to keep other bubbles underneath visible. **(a)** Virtual water imports Berlin. Bubble sizes indicate for example: wheat $164 \text{ kg cap}^{-1} \text{yr}^{-1}$, soy $53 \text{ kg cap}^{-1} \text{yr}^{-1}$, coffee $9 \text{ kg cap}^{-1} \text{yr}^{-1}$, cocoa $3 \text{ kg cap}^{-1} \text{yr}^{-1}$. Average virtual water contents of Berlin's imports are for example: wheat 498 L kg^{-1} , soy 1755 L kg^{-1} , coffee $15\,000 \text{ L kg}^{-1}$, cocoa $20\,000 \text{ L kg}^{-1}$ (not shown).

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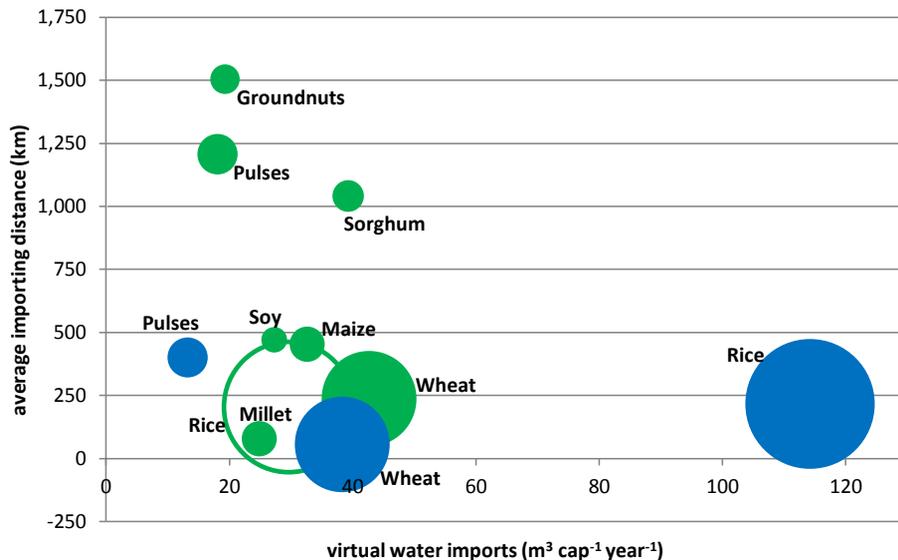


Fig. 2b. Virtual water imports with crop commodities (x-axis in $\text{m}^3 \text{capita}^{-1} \text{yr}^{-1}$) and average import distances (y-axis in km) for Berlin (a), Delhi (b) and Lagos (c). Not depicted are commodities contributing less than ca. 10 m^3 (50 m^3 in Lagos) green virtual water and less than ca. 1 m^3 (Berlin), 10 m^3 (Delhi), and 0.1 m^3 (Lagos) blue virtual water per capita and year. Bubble sizes depict real commodity imports in kg for each city. Green and blue virtual water import volumes per crop are additive, but real crop imports are equally depicted by same green and blue bubble sizes of the respective crop. Open circles serve to keep other bubbles underneath visible. (b) Virtual water imports Delhi. Bubble sizes indicate for example: rice $122 \text{ kg cap}^{-1} \text{ yr}^{-1}$, wheat $66 \text{ kg cap}^{-1} \text{ yr}^{-1}$, pulses $12 \text{ kg cap}^{-1} \text{ yr}^{-1}$, soy $5 \text{ kg cap}^{-1} \text{ yr}^{-1}$. Average virtual water contents of Delhi's imports are for example: rice 1900 L kg^{-1} , wheat 2100 L kg^{-1} , pulses 3200 L kg^{-1} , soy 4200 L kg^{-1} (not shown).

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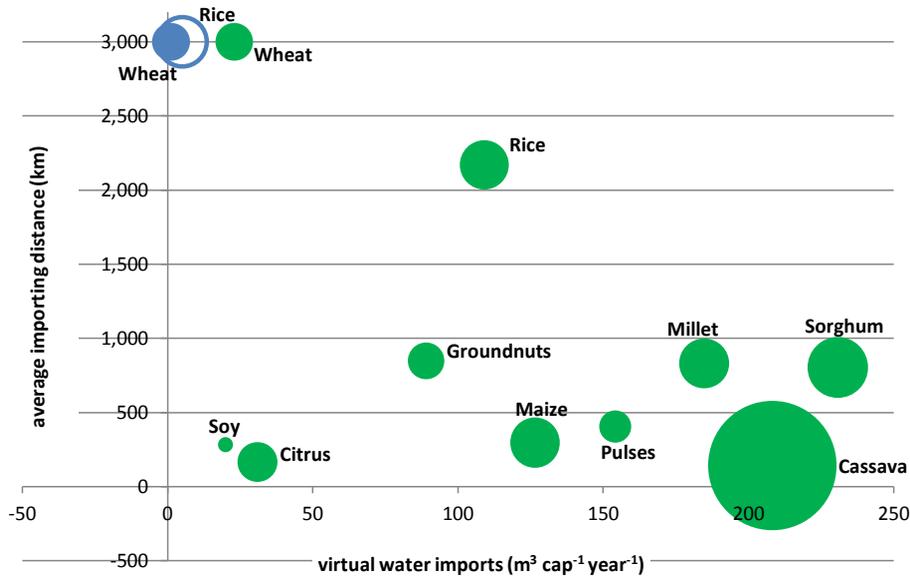


Fig. 2c. Virtual water imports with crop commodities (x-axis in $\text{m}^3 \text{capita}^{-1} \text{yr}^{-1}$) and average import distances (y-axis in km) for Berlin (a), Delhi (b) and Lagos (c). Not depicted are commodities contributing less than ca. 10 m^3 (50 m^3 in Lagos) green virtual water and less than ca. 1 m^3 (Berlin), 10 m^3 (Delhi), and 0.1 m^3 (Lagos) blue virtual water per capita and year. Bubble sizes depict real commodity imports in kg for each city. Green and blue virtual water import volumes per crop are additive, but real crop imports are equally depicted by same green and blue bubble sizes of the respective crop. Open circles serve to keep other bubbles underneath visible. (b) Virtual water imports Lagos. Bubble sizes indicate for example: cassava $227 \text{ kg cap}^{-1} \text{ yr}^{-1}$, sorghum $50 \text{ kg cap}^{-1} \text{ yr}^{-1}$, rice $33 \text{ kg cap}^{-1} \text{ yr}^{-1}$, soy $3 \text{ kg cap}^{-1} \text{ yr}^{-1}$. Average virtual water contents of Lagos' imports are for example: cassava 983 L kg^{-1} , sorghum 5700 L kg^{-1} , rice 3800 L kg^{-1} , soy 6800 L kg^{-1} (not shown). The small amounts of blue virtual water with rice and blue and green virtual water with wheat are imported from average distances $> 9000 \text{ km}$, which is not shown to scale here.

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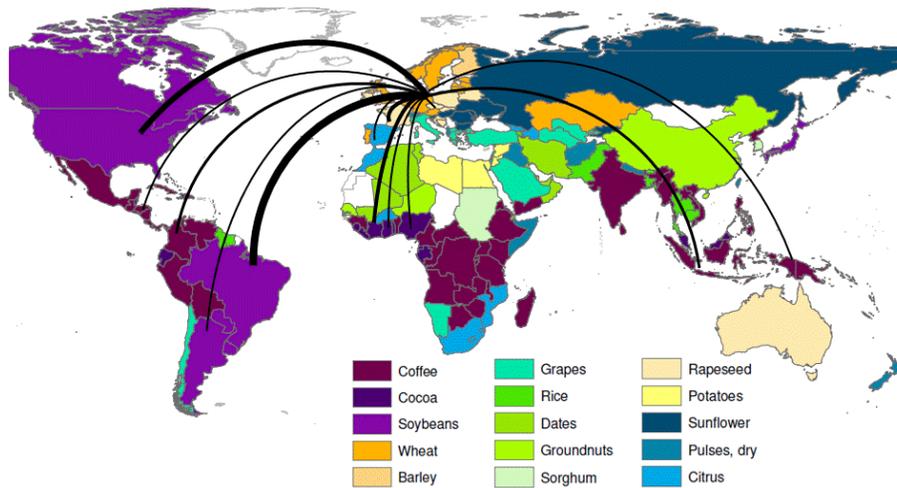


Fig. 3. Berlin's virtual water imports. Country colors indicate the primary export product to Berlin (in terms of virtual water export), arrow-widths are proportional to virtual water import volumes (only shown for countries contributing about 1 % or more to Berlin's total virtual water imports).

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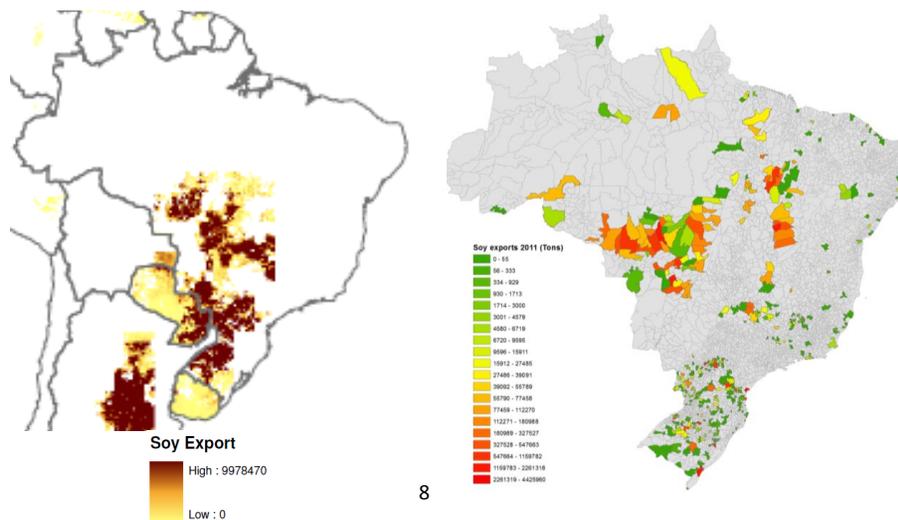


Fig. 4a. Comparison of global GCWM analysis with national census data, for identifying surplus and export production. **(a)** Main soy surplus and export production regions in Brazil, left: according to global GCWM analysis (in kg per grid cell per year) right: municipal-level export production data in tons, after Municipal Production Census 2011, IBGE.

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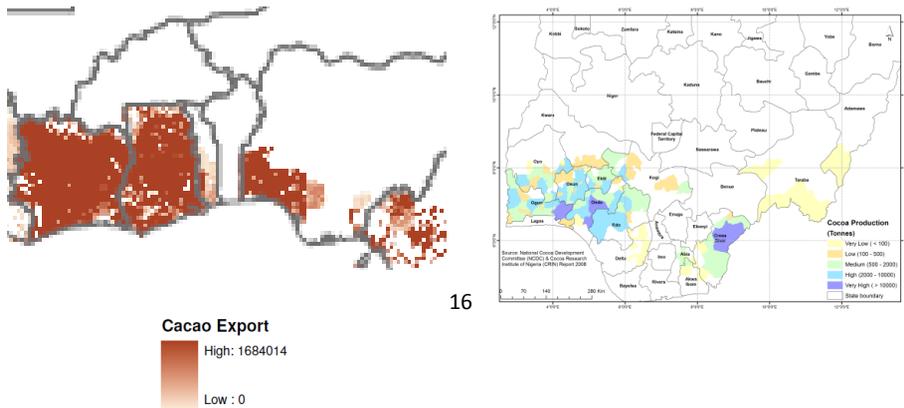


Fig. 4b. Comparison of global GCWM analysis with national census data, for identifying surplus and export production. **(a)** Main cocoa surplus and export production regions in West Africa, left: cocoa surplus and export production areas in Ivory Coast, Ghana and Nigeria (from left to right with the narrow countries Togo and Benin in between) according to GCWM analysis (in kg per grid cell per year) right: municipal-level production in Nigeria in tons (Hauser personal communication, 2013).

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